

## Pacira Pharmaceuticals, Inc. to Present at Barclays Capital Global Healthcare Conference

## March 7, 2012

PARSIPPANY, N.J.--(BUSINESS WIRE)--Mar. 7, 2012-- <u>Pacira Pharmaceuticals, Inc.</u> (Nasdaq: PCRX) today announced that David Stack, president and chief executive officer of Pacira Pharmaceuticals, is scheduled to present at the Barclays Capital Global Healthcare Conference on Wednesday, March 14, 2012, at 4:45 p.m. ET at the Loews Hotel in Miami Beach. Mr. Stack is expected to present an overview of the company.

A live audio webcast of the Pacira presentation can be accessed by visiting the "Investors & Media" section of the company's website at <u>investor.pacira.com</u>. A replay of the webcast will be archived on the Pacira website for two weeks following the presentation date.

## **About Pacira**

Pacira Pharmaceuticals, Inc. (Nasdaq: PCRX) is an emerging specialty pharmaceutical company focused on the clinical and commercial development of new products that meet the needs of acute care practitioners and their patients. The company's current emphasis is the development of non-opioid products for postsurgical pain control, and its lead product, EXPAREL® (bupivacaine liposome injectable suspension), was approved for administration into the surgical site to produce postsurgical analgesia by the U.S. Food and Drug Administration in October 2011. EXPAREL and two other commercially available products utilize the Pacira proprietary product delivery technology DepoFoam®, a unique platform that encapsulates drugs without altering their molecular structure and then releases them over a desired period of time. Additional information about Pacira is available at http://www.pacira.com.

Source: Pacira Pharmaceuticals, Inc.

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