

Pacira Pharmaceuticals, Inc. Announces Timing for First Quarter 2012 Financial Results Webcast and Conference Call

May 2, 2012

PARSIPPANY, N.J.--(BUSINESS WIRE)--May. 2, 2012-- <u>Pacira Pharmaceuticals</u>, Inc. (NASDAQ: PCRX) today announced that financial results for the company's first quarter ended March 31, 2012, will be released before the market opens on Wednesday, May 9, 2012. The Pacira management team will host a conference call to discuss the company's financial results and recent and upcoming developments on Wednesday, May 9, 2012, at 9 a.m. ET. The call can be accessed by dialing 1-866-788-0542 (domestic) or 1-857-350-1680 (international) five minutes prior to the start of the call and providing the passcode 72710882.

A replay of the call will be available approximately two hours after the completion of the call and can be accessed by dialing 1-888-286-8010 (domestic) or 1-617-801-6888 (international), and providing the passcode 15078124. The replay of the call will be available for two weeks from the date of the live call.

The live, listen-only webcast of the conference call can be accessed by visiting the investors section of the company's website at <u>investor pacira.com</u>. A replay of the webcast will be archived on the Pacira website for two weeks following the call.

About Pacira

Pacira Pharmaceuticals, Inc. (NASDAQ: PCRX) is an emerging specialty pharmaceutical company focused on the clinical and commercial development of new products that meet the needs of acute care practitioners and their patients. The company's current emphasis is the development of non-opioid products for postsurgical pain control, and its lead product, EXPAREL® (bupivacaine liposome injectable suspension), was commercially launched in the United States in April 2012. EXPAREL and two other commercially available products utilize the Pacira proprietary product delivery technology DepoFoam®, a unique platform that encapsulates drugs without altering their molecular structure and then releases them over a desired period of time. Additional information about Pacira is available at http://www.pacira.com.

Source: Pacira Pharmaceuticals, Inc.

Pacira Pharmaceuticals, Inc. James S. Scibetta, 973-254-3570 Chief Financial Officer