

## Pacira Pharmaceuticals Announces Timing for First Quarter 2015 Financial Results Webcast and Conference Call

April 13, 2015

PARSIPPANY, N.J.--(BUSINESS WIRE)--Apr. 13, 2015-- Pacira Pharmaceuticals, Inc. (NASDAQ:PCRX) today announced that financial results for the company's first quarter ended March 31, 2015 will be released before the market opens on Thursday, April 30, 2015. The Pacira management team will also host a conference call to discuss the company's financial results and recent and upcoming developments at 9 a.m. ET on Thursday, April 30, 2015. The call can be accessed by dialing 1-877-845-0779 (domestic) or 1-720-545-0035 (international) ten minutes prior to the start of the call and providing the Conference ID 83470502.

A replay of the call will be available approximately two hours after the completion of the call and can be accessed by dialing 1-855-859-2056 (domestic) or 1-404-537-3406 (international) and providing the Conference ID 83470502. The replay of the call will be available for two weeks from the date of the live call.

The live, listen-only webcast of the conference call can also be accessed by visiting the "Investors & Media" section of the company's website at investor.pacira.com. A replay of the webcast will be archived on the Pacira website for two weeks following the call.

## About Pacira

Pacira Pharmaceuticals, Inc. (NASDAQ: PCRX) is a specialty pharmaceutical company focused on the clinical and commercial development of new products that meet the needs of acute care practitioners and their patients. The company's flagship product, EXPAREL® (bupivacaine liposome injectable suspension), a non-opioid local analgesic for postsurgical pain control, was commercially launched in the United States in April 2012. EXPAREL and two other products have successfully utilized DepoFoam®, a unique and proprietary product delivery technology that encapsulates drugs without altering their molecular structure, and releases them over a desired period of time. Additional information about Pacira is available at www.pacira.com.

Source: Pacira Pharmaceuticals, Inc.

Pacira Pharmaceuticals, Inc. Jessica Cho, 973-254-3574 Jessica.Cho@pacira.com